

2009 ANNUAL CONFERENCE ON HOARDING AND CLUTTERING

Recipient Of The National Mental Health Association's
2006 Innovation In Programming Award

Thursday, November 5, 9AM-4:30 PM ♦ Saint Mary's Cathedral, 1111 Gough Street, San Francisco

SPONSORSHIP LEVELS AND BENEFITS

LEADER - \$20,000

- Short speaking opportunity for company representative during opening session
- Photo opportunity of company representative with Executive Director and Keynote Speaker
- Exhibitor table at event to showcase products or services to conference attendees*
- Company/organization name in event press releases to 50 media contacts; conference has drawn past coverage from the SF Chronicle, SF Apartment Magazine and more
- Public recognition from stage during opening session
- Company/organization name and link on email promotion to our extensive network of community partners (500)
- Company/organization name and logo on signage at event entrance and at stage
- Company/organization name and logo in conference registration brochure (1,000+) and program (250+)**
- Company/organization name, logo, and link on MHA-SF website (25,000 average hits/month)
- 8 conference registrations and preferred seating

PATRON - \$10,000

- Photo opportunity of company representative with Executive Director and Keynote Speaker
- Exhibitor table at event to showcase products or services to conference attendees*
- Company/organization name in event press releases to 50 media contacts; conference has drawn past coverage from the SF Chronicle, SF Apartment Magazine and more
- Public recognition from stage during opening session
- Company/organization name and link on email promotion to our extensive network of community partners (500)
- Company/organization name and logo on signage at event entrance and at stage
- Company/organization name and logo in conference registration brochure (1,000+) and program (250+)**
- Company/organization name, logo, and link on MHA-SF website (25,000 average hits/month)
- 7 conference registrations and preferred seating

SPONSOR - \$5,000

- Exhibitor table at event to showcase products or services to conference attendees*
- Company/organization name in event press releases to 50 media contacts; conference has drawn past coverage from the SF Chronicle, SF Apartment Magazine and more
- Public recognition from stage during opening session
- Company/organization name and link on email promotion to our extensive network of community partners (500)
- Company/organization name and logo on signage at event entrance and at stage
- Company/organization name and logo in conference registration brochure (1,000+) and program (250+)**
- Company/organization name, logo, and link on MHA-SF website (25,000 average hits/month)
- 6 conference registrations and preferred seating

Contributor - \$2,500

- Exhibitor table at event to showcase products or services to conference attendees*
- Public recognition from stage during opening session
- Company/organization name and link on email promotion to our extensive network of community partners (500)
- Company/organization name and logo on signage at event entrance and at stage
- Company/organization name and logo in conference registration brochure (1,000+) and program (250+)**
- Company/organization name, logo, and link on MHA-SF website (25,000 average hits/month)
- 5 conference registrations

SUPPORTER - \$1,000

- Exhibitor table at event to showcase products or services to conference attendees*
- Company/organization name on signage at event entrance and at stage
- Company/organization name and logo in conference registration brochure (1,000+) and program (250+)**
- Company/organization name, logo, and link on MHA-SF website (25,000 average hits/month)
- 4 conference registrations

FRIEND - \$500

- Exhibitor table at event to showcase products or services to conference attendees*
- Company/organization name in conference registration brochure (1,000+) and program (250+)**
- Company/organization name and link on MHA-SF website (25,000 average hits/month)
- 4 conference registrations

ASSOCIATE - \$250 (for individual sponsors only)

Covers the cost of 2 low-income individuals who hoard/clutter to attend the conference on scholarships

- Name in conference registration brochure (1,000+) and program (250+)**

Registrations

Registrations fees are as follows:

- ♦ Early Bird (postmarked by Wednesday, September 30th): \$95
- ♦ Standard (postmarked by Friday, October 30th): \$115
- ♦ On-site (Thursday, November 5th): \$135

For More Information

If you are interested in sponsoring this conference or if you are interested in sponsoring this event at a level not listed here, please contact Belinda Lyons at 415-421-1882.

Other Sponsorship Opportunities

In addition to this major annual conference, MHA-SF hosts a number of other educational conferences and trainings each year on topics such as stress reduction, burnout prevention, and countering stigma towards mental illness. Please contact Belinda Lyons at (415) 421-1882 for information on other sponsorship opportunities.

* Contact MHA-SF at 415-421-2926, ext. 305 for more information.

** Sponsorship must be received by Friday, July 31st to be included in the conference registration brochure and/or by Monday, August 31st to be included in the conference program.



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SPONSOR LEVELS AND BENEFITS

Level	Day of conference			Publicity		Exhibitor	Conference signage		Registration brochure and program**		Conference website		Registrations***	
	Speaking opportunity	Photo op	Exhibitor table*	Name in conference press release	Stage recognition	Name & link on email promotion to community partners	Logo	Name	Logo	Name	Logo	Name & link	Number	Preferred seating
Leader (\$20,000)	Yes	Yes	Yes*	Yes	Yes	Yes	Yes	Yes	Yes**	Yes**	Yes	Yes	8***	Yes
Patron (\$10,000)	No	Yes	Yes*	Yes	Yes	Yes	Yes	Yes	Yes**	Yes**	Yes	Yes	7***	Yes
Sponsor (\$5,000)	No	No	Yes*	Yes	Yes	Yes	Yes	Yes	Yes**	Yes**	Yes	Yes	6***	Yes
Contributor (\$2,500)	No	No	Yes*	No	Yes	Yes	Yes	Yes	Yes**	Yes**	Yes	Yes	5***	No
Supporter (\$1,000)	No	No	Yes*	No	No	No	No	Yes	Yes**	Yes**	Yes	Yes	4***	No
Friend (\$500)	No	No	Yes*	No	No	No	No	No	No	Yes**	No	Yes	4***	No
Associate (\$250)	No	No	No	No	No	No	No	No	No	Yes**	No	No	0	No

*Contact Ruth Chang at (415) 421-2926, ext. 305 or ruth@mha-sf.org for more information about the exhibitor table.

** Sponsorship must be received by 7/31 to be included in the conference registration brochure and 8/31 to be included in the conference program

***CEU credits are available for LCSW, MFT, RN, LPT, CNA, LVN and MD for \$20 each license type.



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SPONSORSHIP REPLY FORM

- Yes!** We would like to sponsor MHA-SF's 2009 Annual Hoarding and Cluttering Conference at the following level (please see previous page for sponsor benefits):
- Leader - \$20,000**
 - Patron - \$10,000**
 - Sponsor - \$5,000**
 - Contributor - \$2,500**
 - Supporter - \$1,000**
 - Friend - \$500**
 - Associate - \$250** (for individual sponsors only)
- We do not wish to sponsor the conference, but would like to register for ____ individuals(s), totaling \$_____.

Cost: Early Bird (postmarked by 9/30): \$95; Standard: \$115 (postmarked by 10/30); On-site (11/5): \$135

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Sponsor reply forms are due September 30, 2009. Please print clearly.

Name, Organization and/or Business (as you would like to be listed publicly)

Contact Name

Address/City/State/Zip

Phone Number

Email

Registrant names (separated by commas)

Please make checks payable to **MHA-SF**, or indicate credit information below.

Total Amount Enclosed: \$ _____

Visa MasterCard American Express Discover

Credit Card Number

Amount

Expiration Date

Name on Card

Signature

Please mail or fax your response to:

MHA-SF, Attn: Ruth Chang, 870 Market Street, Suite 928, San Francisco, CA 94102, Fax: 415-421-2928

Thank you for your support.

The Mental Health Association of San Francisco is a 501(c)(3) organization. Your charitable donation is fully tax-deductible.

